

Small Business Interest Group

Prince Frederick, MD

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June 25, 2015

In order to promote a thriving and positive business climate, the Small Business Interest Group, representing over a hundred Calvert County owned businesses, recommends that the Board of County Commissioners redirect staff of Community, Planning and Building **to allow the following in the proposed sign regulations:**

- Monument signs outside of town centers for multiple parcels under same owner
- Banners/Blades etc to be based on total acreage vs days per year/no permit process
- Temporary yard signs - Friday evenings through Sunday nights/no permit process
- Illuminated signage
- Electronic message boards
 - With fastest movement possible that is deemed safe for drivers
 - Max of 50% of total sign
- National brands/logos regardless of conformity
- Signage based on campus size as well as frontage
- Campus directional signs
- Offsite signage to all businesses
- Noncommercial signs with commercial advertising
- Non profit signage on government property
- Signage on corner units where there is no public entrance
- Commercial tenants on signage not restricted to center name

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Community Planning
and Building

- Minimum heights of 8 feet up to 24 feet with a standard base height of 4 feet
- Offsite directional signs to remain in place until last residence is sold in subdivisions
- Offsite directional signs expanded to include all businesses
- Subdivision entrance feature signs on all entrances from public roads
 - Limited to 2 at each entrance/Standard base height of 4 feet
- Replacement of sign structures to be considered non conforming or grandfathered

The Small Business Interest Group would also like to ask that the following **be removed from the sign regulations and have no restrictions:**

- Vehicles as signage
- Window signs
- Message/sandwich boards
- Requirement of minimum spacing between signs at public road intersections

Lastly, we ask that the final drafting remove unnecessary, repetitive language, streamline the regulations for the County as a whole (as opposed to separate for each Town Center), is reformatted for the ease of use by business owners and enforcement be strictly directed to property owners rather than employees or managers.

Thank you for your time.

Sincerely,
Small Business Interest Group