



RECYCLING AWARDS PROGRAM 2017





2016 Calvert County Recycling Award Winners

INTRODUCTION

The Calvert County Division of Solid Waste recognizes excellence in recycling in Calvert County, Maryland. Our goal is to highlight the successes of businesses, agencies, organizations, institutions and individuals who go beyond the norm to advance recycling and to make these examples available to others who may emulate them.

ELIGIBILITY

Any business (profit or non-profit), agency, organization, institution or individual(s) who:

- operates or lives in Calvert County
- recycles their waste materials generated within Calvert County
- provides verifiable documentation of their recycling efforts within Calvert County as outlined by the application
- wishes to share their recycling successes publicly

Second party nominations must be accompanied by a written and signed authorization from the nominated party agreeing to be considered for the award. Winners from a previous year may not apply under the same category in which they won. They may apply under a different category, if applicable.

STEPS to APPLY

1. Determine your category.
2. Collect and record your successes.
3. Complete application narrative and form.
4. Submit application.

Why recycle?

Economic: One person's trash is another person's treasure. Waste materials are sold as commodities on the market, bought and manufactured as new products for consumers to buy. Recycling also saves on landfill costs.

Environmental: Through using recycled materials instead of getting them from the Earth, more natural resources are conserved for a longer duration and for more people.

Health: Recycling helps in preventing contamination of our Patuxent River and Chesapeake Bay waters, surrounding air and soils of Calvert County.

Energy: It generally takes less energy to manufacture new products from recycled material instead of virgin material. An excellent example is the manufacturing of aluminum cans from recycled aluminum which require only a fraction of the energy needed compared to mined aluminum.



Chesapeake's Bounty

AWARDS

First and Second Place and Sole winners from each category will be selected and:

- given the award and promoted in local media and on the Calvert County website.

First Place and Sole Winners from each category will receive the above *plus*:

- invited to an awards reception with a presentation of awards by the Board of County Commissioners.
- top winners may be eligible to be nominated for the Maryland Recycling Network Awards.



Trash Troopers First Lego League Robotics Team

AWARD CATEGORIES

The categories for these awards are outlined below. You must identify with **only one** (1) category for each nomination on the attached application. If more than one category applies, select the most applicable category. Some categories have subcategories. If applicable, select the appropriate subcategory. Each entry will be judged against other entries in that category.

Education – any public or private school operating within Calvert County

Subcategories: preschool, elementary school, middle school, high school, and post-secondary school (college, university, vocational trade school); Awards: one award for each subcategory

Profit Business – any profit-generating business operating within Calvert County

Subcategories: small (10 or fewer employees), medium (11-30 employees), large (31 or more employees); Awards: first and second place for each subcategory

Non-Profit Business – any non-profit business (501c3) operating within Calvert County; Awards: first place and second place

Agriculture – a business within Calvert County that produces, raises or harvests plant and/or animal products such as farms, fishing, aquaculture, livestock, horse ranches, plant nurseries or vineyards; Awards: first and second place

Housing – businesses, such as apartments, condominiums, retirement facilities and homeowner associations, which provide housing and trash/recycling services to the residents of the complex. Apartments and condominiums with 10 or more housing units must be in compliance with Maryland recycling law and recorded with the Calvert County Division of Solid Waste.

Subcategories: 10-20 housing units, 21-50 housing units, 51 or more housing units; Awards: one award for each subcategory

Government – a county department, municipal or state agency operating within Calvert County that has expanded its recycling or buy recycled program.

Subcategories: county, municipality, state; Awards: first and second place for each subcategory

Recycling Industry – any processing facility, equipment manufacturer or collector/hauler who has contributed to the expansion of recycling in Calvert County; Awards: first and second place

Leadership – any business, organization, institution, agency or individual operating within Calvert County that has implemented new recycling programs, expanded existing programs or otherwise fostered the advancement of recycling through dedicated service; Awards: only one

Rising Star – any business, organization, institution, agency or individual operating within Calvert County that has achieved exemplary recycling results in previously unsuccessful situations through innovation and persistence; Awards: only one

Calvert County Citizen– any one Calvert County resident who has, in a voluntary capacity, assisted in the promotion and implementation of recycling in Calvert County; Awards: first and second place

Zero Waste – any business, organization, institution, agency or individual operating within Calvert County that demonstrates and exemplifies Maryland’s Zero Waste Plan; Awards: only one



Mill Creek Middle School

What is Maryland’s Zero Waste Plan?

The State of Maryland has a 25-year plan to drastically reduce the inefficient disposal of solid waste and wastewater through the Zero Waste Plan. The Plan focuses on several progressive waste reduction, reuse, recycling and energy recovery goals and policy reforms. Maryland established a long-term 2040 recycling and waste diversion goals of 80% and 85%, respectively, along with interim targets.

For more information on Maryland’s Zero Waste Plan, visit:

www.mde.state.md.us/programs/Marylander/Pages/ZeroWastePlan.aspx.

JUDGING CRITERIA

Please document performance using the following criteria. The program narrative may not exceed four typed pages and the supporting documentation may not exceed 15 pages. All application materials become property of Calvert County Government. Incomplete applications may not be considered.

1. MEASURABLE OUTCOMES AND DOCUMENTATION

Answer each of the following questions as completely as possible.

Show us, through data or documents, the following:

- the nominee's 2016 diversion rate and materials diverted (Diversion/diverted refers to removing recyclables from heading to the landfill as trash. These numbers can usually be obtained from a service provider.)

Calculation for diversion rate:

$$\left[\frac{\text{amount of recyclables}}{\text{(amount of recyclables + amount of trash)}} \right] \times 100$$

- any improvement over time;
- all recycled products purchased and any written policy to do so; any reduction in resources used or any change from toxic products to non-toxic alternatives;
- any enforcement activities performed.



Calvert Memorial Hospital

Data or documentation may include weigh slips, bills of lading, bid specs, budget sheets, buy recycled policies, etc.

2. EDUCATION AND OUTREACH

Answer each of the following questions as completely as possible.

- How did the nominee educate members of the institution/organization, visitors or clients?
- Were rewards or sanctions used?
- How many people were reached? Was the nominee able to change behavior and, if so, to what extent? How was that measured?

Data or documentation may include promotional materials, signage, published articles, etc.

3. COVERAGE AND REPLICABILITY

Answer each of the following questions as completely as possible.

- Were innovations introduced across all branches of the organization? Can others learn from and adapt the nominee's program in their own organizations?

4. LEADERSHIP AND INNOVATION

Answer each of the following questions as completely as possible.

- How does this program, project or individual show leadership and take steps beyond usual recycling of paper and commingled (bottles, containers, cans) materials?
- How does this project or individual build alliances or share information to approach problems? Describe such issues as originality, effectiveness in improving existing methods and any risks that were overcome.

5. RECYCLING IMPROVEMENTS

Answer each of the following questions as completely as possible.

- What improvements are being considered for the nominee’s recycling program? For example, is the nominee looking to improve the quantity of recycling (increase the variety of materials, the amount being recycled, etc.), or is the nominee looking to improve the quality of recycling (less trash mixed in, better collection methods, etc.)?
- Are there other areas for improvement? Describe briefly a plan to implement reasonable improvements in the recycling program in the foreseeable future.

SCORING/EVALUATING

A panel of judges from the Calvert County Division of Solid Waste, the Calvert County Department of Economic Development and the Environmental Commission will evaluate all applications. Each applicant may be awarded up to 100 total points, distributed as per the table below:

Criteria	For-Profit Business, Government, Recycling Industry, Agriculture, Housing, Zero Waste	Leadership, Rising Star, Non-Profit Business, Education, Citizen
Measurable Outcomes	30%	10%
Education & Outreach	20%	30%
Coverage & Replicability	15%	20%
Leadership & Innovation	20%	30%
Recycling Improvements	15%	10%



Calvert County Library, Southern Branch

SUBMITTALS AND DEADLINES

Award applications should include all of the following three components:

- your completed application form (see page 8);
- a program narrative (no more than four pages);
- supporting documentation (no more than 15 pages).

DEADLINE: Saturday, April 29, 2017 4 p.m. EDT

You may email, fax, postal mail or hand deliver your complete application.

Email: teterwj@co.cal.md.us Subject/Heading: "Calvert County Recycling Award Program"

Fax: 410-586-9461, RE: "Calvert County Recycling Award Program"

Postal Mail or Hand Deliver: Calvert County Recycling Award Program
Division of Solid Waste
401 Sweetwater Road
PO Box 1330
Lusby, MD 20657

All entries are public information. Winners will be notified by mid-May 2017.

Questions?

Contact Bill Teter, Recycling Coordinator: teterwj@co.cal.md.us / 410-326-0210



Exelon, Calvert Cliffs

ABOUT CALVERT COUNTY DIVISION OF SOLID WASTE

The mission of the Calvert County Division of Solid Waste is to provide Calvert County citizens with cost-effective, safe, quality, and environmentally-friendly facilities, infrastructure, and services through creative planning, quality design, efficient construction, and proper maintenance in a team-oriented environment.

For more information, visit www.co.cal.md.us/recycle

Calvert County, Maryland 2017 Recycling Awards Application

Please submit this completed application form along with the narrative answers to the required questions and supporting documentation. Please submit the full package by **April 29, 2017 4 p.m. EDT.**

Name of Business/Agency/Organization/Institution/Individual:

Address _____

City _____ State _____ ZIP _____

Mailing Address (if different) _____

Mailing City _____ Mailing State _____ Mailing ZIP _____

Phone: _____ - _____ - _____

Email: _____

Point of Contact/ Title _____

Circle only **one** Award Category (and **one** subcategory, if applicable):

- | | | | |
|---|---|---------------------------|-----------------------------------|
| <p>Education</p> <ul style="list-style-type: none"> • preschool • elementary • middle • high • post-secondary | <p>Profit Business</p> <ul style="list-style-type: none"> • small (1-10 employees) • medium (11-30 employees) • large (31-more employees) | <p>Agriculture</p> | <p>Non-profit Business</p> |
| <p>Recycling Industry</p> | <p>Citizen</p> | <p>Rising Star</p> | <p>Leadership</p> |
| <p>Government</p> <ul style="list-style-type: none"> • county • municipality • state | <p>Housing</p> <ul style="list-style-type: none"> • 10-20 housing units • 21-50 housing units • 51 or more housing units | <p>Zero Waste</p> | |